

I Live Here
I Give Here®

Magazine

An annual publication by Austin Monthly in partnership with I Live Here I Give Here

2023

Austin's Guide to Giving Local

Join the local
generosity
movement

Amplify Austin Day

March 1 - 2





Invest in the mosaic of our community.

At Austin Community Foundation, we believe Austin belongs to all of us, and everyone deserves to thrive. That's why we mobilize philanthropic dollars to invest in the areas of greatest need in our region. And that's why we need you.

When you donate to Austin Community Foundation or create a donor-advised fund with us, your charitable dollars will have the greatest impact possible on the vital issues of our region — including housing affordability and economic security.

You're an important piece of the mosaic of Austin. Find out how you can make an impact at AustinCF.org



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2023

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I LIVE HERE I GIVE HERE MAGAZINE

An annual guide to giving back locally, produced in partnership by I Live Here I Give Here and Austin Monthly

2023 / VOL. 5

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Dear neighbor,

WOW! 2022 WAS AN EXCITING, momentous, and busy year for I Live Here I Give Here. With another successful GivingTuesday and Amplify Austin Day under our belt, in just 16 years, I Live Here I Give Here has cumulatively leveraged more than \$100 million to support over 1,300 nonprofit organizations. Yes, let's celebrate those stats for a moment — they are incredible! But let's also be honest, we needed to raise this money because the need is so great. And while this is a tremendous start, we can always do more to inspire people to connect with organizations and to give. We can promote a more equitable distribution of funding. We can amplify good in Central Texas.

We believe our organization is well positioned to bring awareness to these needs. But in order to do that, we must bring diversity, equity, inclusion, and belonging (DEIB) to the root of all our work. With these aspirations in mind, recently the I Live Here I Give Here Board of Directors refined our vision and organizational mission: *I Live Here I Give Here envisions Central Texas to be a place where every community member is actively engaged in giving.*

We will redefine giving and design programs that amplify this message through cultivating and creating deeper connections for givers and the issues that they care about. Thus, with DEIB at the root of our work, our programs will celebrate the many types of giving, measure it, and connect givers to organizations that make Austin and Central Texas one of the best places to live.

We began some of this DEIB work during last year's Amplify Austin Day. Through a unique partnership with the Black Leaders Collective, we addressed the historic underfunding of Black-led organizations. To combat this disparity, we created a special Amplify Austin Day match (valued at \$40,500) for Black-led organizations that participated in the giving day. Many of the organizations who qualified were new to the Amplify Austin Day platform, never having access to these funds or Amplify Austin Day donors. The pilot program was an incredible success, with almost \$250,000 gifted to 36 Black-led organizations and \$1.2 million gifted to 139 organizations led by Black Indigenous People of Color (BIPoC). We were thrilled by the community's warm reception of this initiative and will continue to encourage the community to support BIPoC-led organizations that have been historically underfunded.

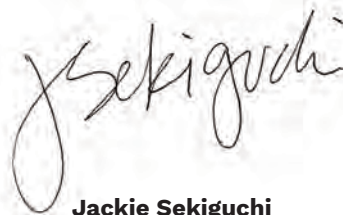
The 10th anniversary of Amplify Austin Day is March 1-2, 2023. We will celebrate your generosity and the work and impact of our incredible nonprofit ecosystem. We will strive to surpass last year's total giving and raise \$13 million, and we hope to surpass last year's 30,000 donor count. With a community that doubles in size every 20 years and has seen incredible growth over the past five, we know Central Texas has the capacity, numbers, and interest to far exceed that number.

So please spread the word and participate in Amplify Austin Day on March 1-2. Your collective support on this day continues to make an indelible impact on all the things we love about Central Texas. Imagine our community without our beautiful parks, trails, lakes, music, cultural centers, healthcare, education, and after school programs. Our vast nonprofit network is responsible for all of that. Please take time this Amplify Austin Day to find and support an organization that is near and dear to your heart. You love where you live, now love where you give!

With gratitude,



Courtney Manuel
CEO, I Live Here I Give Here



Jackie Sekiguchi
Board of Directors Chair, I Live Here I Give Here
Community Affairs Manager, Texas Mutual

It Starts with a Cause You Care About

WE KNOW HOW OVERWHELMING it can feel to choose who to give to. On AmplifyATX.org, hundreds of local nonprofits are organized by “Cause Category.” These Cause Categories help you quickly discover nonprofits based on your personal interests and passions. Find the cause that matters to you.



Amplify Austin Day: 10 Years of Impact for Central Texas

On March 1-2, the biggest giving event in Central Texas will be celebrating its 10th year. Since the beginning, Amplify Austin Day has changed the way Central Texans think about giving back locally. Amplify was built for *you* to benefit *our* nonprofits. Thank you for 10 years of collective generosity and inspiring impact. Together we will continue to amplify good here.

2013

\$2.1 Million Raised I Live Here I Give Here organizes the first Amplify Austin Day. 321 nonprofits participate in the inaugural event. With a \$1 million goal, the Amplify founders are blown away when our community comes together to raise twice as much.

Before Amplify Austin Day launched, it was years in the making. The I Live Here I Give Here team researched



“giving days” in other cities to identify what made them successful. Amplify was

crafted with care and consideration, building a foundation that would prove to have a long term impact in Central Texas.

2017

\$9.8 Million Raised The Community Advisory Council is formed to extend Amplify Austin Day’s reach across seven Central Texas counties.

I Live Here I Give Here previously worked with organizations in the surrounding areas but the creation of the CAC set an intentional commitment to help impact the communities outside of Travis County. Today, Amplify Austin Day also supports nonprofits in Bastrop, Blanco, Burnet, Caldwell, Hays, and Williamson counties.

The I Live Here I Give Here Amplify Fund is officially founded to help support all participating Amplify Austin Day nonprofits. To date, The Fund has given \$12 million back to these nonprofits. In prior years the fund was generously supported by local businesses like UFCU and Cirrus Logic. Today, anyone can give directly to The Fund through AmplifyATX.org.

2018

\$10.3 Million Raised

MILESTONE: \$10 million raised over five years by the peer-to-peer Fundraising Champions.

2021

\$12.5 Million Raised The Disaster Relief Fund is created and raises more than \$300K in response to February’s catastrophic Winter Storm Uri, to provide extra support to those organizations on the front lines of relief efforts.



Amplify LIVE is started by our partner, C3 Presents, as a streaming opportunity to promote Amplify Austin Day across YouTube and Facebook. Local artists such as Charlie Sexton, David Ramirez, Alex Maas, and Loulou Ghelichkhani write and produce two original songs to promote the online celebration.

2022

\$12.6 Million Raised BIPOC-Led nonprofit search functions are added to AmplifyATX.org.

Amplify Austin Day branding gets a makeover and the Grackle quickly becomes the official mascot of Amplify Austin Day.



Cause Marketing initiatives are established as an opportunity for local small businesses to take part in fundraising through their storefronts and restaurants. I Live Here I Give Here collaborates with Tito’s, JuiceLand, and MML Restaurants to raise money for the I Live Here I Give Here Amplify Fund.

2014

\$5.7 Million Raised Leaderboards are introduced on AmplifyATX.org to give the community a minute-by-minute view of Business Fundraiser and Fundraising Champion donations during Amplify Austin Day. Leaderboards also show which nonprofits are raising the most, helping businesses and individual donors see the impact of their contribution in real time.

2015

\$7.7 Million Raised

MILESTONE: St. David's Foundation offers a \$1 million match.

2016

\$8.5 Million Raised

2019

\$11.2 Million Raised Mobile responsive website launches ensuring smooth donation transactions across any device. This upgraded platform also allows users to search AmplifyATX.org for volunteer opportunities.



I Live Here I Give Here Magazine runs its first issue with Austin Monthly. This annual special edition helps bring awareness to Amplify Austin Day and the hundreds of participating nonprofits.

2020

\$12.3 Million Raised

MILESTONE: \$1 million impact from Business Fundraisers thanks to employee gifts and corporate matches.

2023

\$13 Million Goal Set **January 17: Early giving begins.** You can make a donation anytime through March 2nd to count towards the campaign or your favorite nonprofit's goals.

February 16: Amplify LIVE will take the stage at the Historic Scoot Inn for one night only.

March 1-2, 6 p.m.–6 p.m.: Amplify Austin Day



I Live Here I Give Here was founded in 2007 by Patsy Woods Martin to help elevate personal philanthropy and make giving more accessible. After reading a ranking report of "America's 50 Most Generous Cities" in the Chronicle of Philanthropy, Martin was disappointed to find Austin ranked towards the very bottom, at number 48.

AmplifyATX.org is the official donation platform for Amplify Austin Day. This easy-to-use site allows users to discover local giving opportunities. You can search for causes you love, learn about the impact they make, and start giving back.

Most Central Texas nonprofits are eligible to participate in Amplify Austin Day. To fundraise during Amplify, they must register as an I Live Here I Give Here Nonprofit Member by January 13, 2023.

2 Nonprofits That's the average number of organizations an individual donor gives to on Amplify Austin Day. At AmplifyATX.org you can give to up to 12 different nonprofits in a single transaction.

\$92.8 Million The total raised by Amplify Austin Day since 2013.

1,327 The number of nonprofits who have received donations during Amplify Austin Day since 2013.



How OTHERS

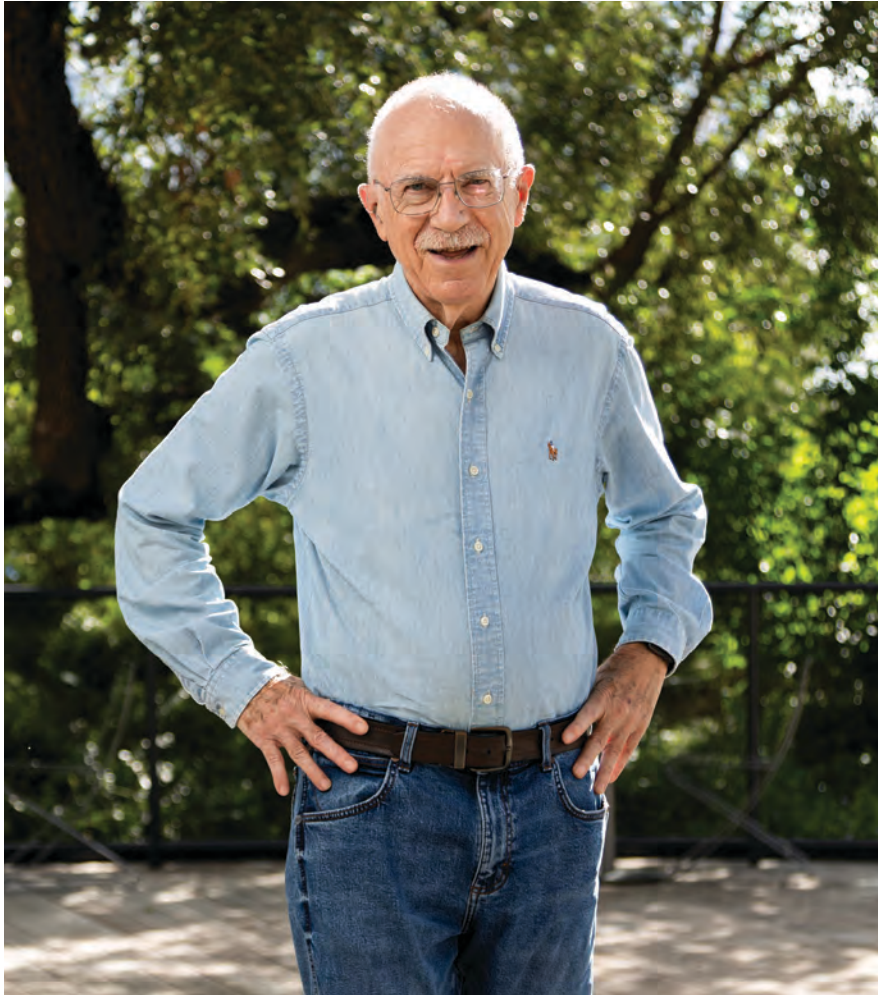
Amplify Good

**INSPIRING STORIES OF GENEROSITY FROM
ACROSS OUR COMMUNITY.**

Storytelling by RecognizeGood

Photography and Film by Manny Pandya Photography and Rabid Robot Studios

Location courtesy of Waterloo Greenway



Merlin was recently honored as a volunteer Legend by RecognizeGood. This award program has recognized over 100 Austin-area community servants since 2010, encouraging gratitude and volunteerism.

attraction that we know and love today. Thanks to him, Austin is now proudly home to the world's largest urban bat colony, approximately 1.5 million Brazilian free-tailed bats. He founded and led Bat Conservation International for nearly 30 years, leaving in 2009. He now solely leads Merlin Tuttle's Bat Conservation.

Over his career, Merlin has tracked more than 40,000 bats all over the southeastern United States to learn more about the species. His photography and educational campaigns have created a global appreciation of bats as safe, invaluable, and even cute mammals. His work led to the protection of millions of bats, including the establishment of the National Park of American Samoa, the first-ever tropical rainforest protected by the U.S. National Park Service. Perhaps no other biologist has done so much to influence others to study, and ultimately protect, a group of organisms as Merlin has done for bats. And yet, Merlin says, "It's not only about the bats!"

One of Merlin's philosophies is to "win friends, not battles." He says that his work is about people. Cleaner air, cleaner food, fewer pests in the air — bat conservation is a vehicle for a healthier human population and more sustainable ecology. His gift is simple. Merlin takes the time to educate people in a way that they understand and empowers them to make decisions for themselves once they have all the facts. That's a lesson that can be taken into any walk of life.

Merlin Tuttle

Austin has many defining characteristics. The lakes and miles of greenbelt trails, the live music, the booming tech scene, and, of course, the bats... But believe it or not, our bats were not always beloved.

Dr. Merlin Tuttle has worked as an ecologist, conservationist, writer, and wildlife photographer specializing in bat ecology since the early 1960s. At age 81, he is still passionately teaching the world to understand and appreciate the vital roles of these airborne mammals — and for the past 15 years, he's done this work for free, as a volunteer.

In 1986, when Merlin arrived in Austin, the bats were wildly unpopular. He set to work to change the narrative, starting with the Congress Avenue bridge. The colony was at risk of extermination. Merlin's persistent education efforts successfully reversed public opinion and turned the Congress Avenue bridge bats into the highly profitable tourist



Anita C. Roberts

As Anita Roberts shares her stories about working on President Obama’s inauguration team or her military career spanning more than two decades of serving our country as a lieutenant colonel, she speaks with pride and incredible humility. When she describes her successful publishing company and its impact in that industry, she uses words like “blessing” and “honor.” And yet, despite her achievements in so many walks of life, the joy in her voice as she talks about her nonprofit, Made Media Group, resonates loudest of all.

Anita learned to serve from an early age, watching her mother and grandmother faithfully give to their community in a small Alabama town. Service led her through her distinguished military career and, in her words, saved her after an injury in Afghanistan turned her life upside down and then inspired her to launch her publishing company. Her hard work paid off and Anita was soon in a lucrative position to do just about anything she wanted. So what did she do? She served.

With a strong belief that economic equity is the greatest equalizer, Anita moved to Austin at a time when many Black Austinites were leaving. She decided to start Made Media Group to build Black wealth and boost minority entrepreneurship. “I couldn’t do a lot,” she says, “but my gift was that I could tell the stories of those people who were still here.”

Today, Anita has served thousands of women-owned and Black-owned businesses by providing capital, public relations services, and connections. She believes that women- and minority-owned businesses understand that they are not only feeding their families through their work, but also feeding their entire community. “Serving others stops you from thinking about yourself and your predicament,” she says. “It helps you appreciate what God has given you. Serving others is the biggest treasure that any of us have to give.”

Amy Stansbury

Amy Stansbury's parents were both public school teachers. A close connection to community was instilled in her at a young age, leading her to a career in journalism and serving the public interest. Today, Amy wields the force of an organization built around civic engagement with tens of thousands of followers, giving her time and talents in a unique but straightforward effort to help Austinites make a difference.

If you follow Amy's local news site, The Austin Common, on social media, you'll notice that the posts stand out from what's expected in many ways. The Instagram account (@the_austin_common) in particular, at 18,000 followers and growing daily, brings positivity, simplicity, and heart to your feed in a way that makes you actually want to be part of the change in this community.

It was her passion for journalism that led her to dozens of City Council meetings, fervently listening as decisions were made that would affect hundreds of thousands of people. Often, she noticed, she would be the only journalist in those rooms.

"Why was that?" she asked herself.

Much of the information at a local government level, while not secret, can be hidden or hard to access. "It's not shared in a way that is interesting to people, or has any connection point for people," Amy says. She found a way to do something about that through The Austin Common. Her posts and email newsletters give followers a simple, visual-driven encouragement to learn about an issue affecting their community. Breaking down complex issues in an accessible — and fun — way requires

someone who both understands these complexities and knows how to make them appealing. Amy's unique gift to the Austin community is just that. "Being engaged in our local community should be fun," she says. "It should be enjoyable to go to City Hall. It should be enjoyable to volunteer. It should be enjoyable to all commune together and make our city a better place to live in. I think that's a really important part of what we're trying to do."





Ling Zhu

When Ling Zhu immigrated to the United States, he brought a mentality of giving back with him. He believes strongly in democracy, and from knocking on doors to texting campaigns, he was able to involve himself in political advocacy straight away. The nonprofits he serves today describe Ling as a wonderful, consistent donor and a “volunteer all-star.” Donating his considerable brain power and professional photography talents to both the Sierra Club and Planned Parenthood of Greater Texas, he’s the type of volunteer that doesn’t wait to be asked to help out — he’s doing the asking: “What can I do?”

So being new to the country, how did he select the nonprofits he now contributes to so significantly? They simply asked him.

“Someone from the Sierra Club called me and said, ‘We need volunteers,’” Ling remembers. “I answered, ‘I have time and energy.’”

Believe it or not, that energy saves the

nonprofits he serves thousands of dollars each year. He’s become such a dedicated advocate, these organizations practically consider him to be a full-time staff member, and for the most part that’s how he approaches his volunteerism. Ling has been in a position to retire for many years now, but the connections he forms with the nonprofit teams through service are one of the things that keep him motivated. “These are amazing people,” Ling says. He remembers walking the streets of Austin with Planned Parenthood, going door-to-door and letting people know about a new clinic in the neighborhood when a staff member noticed someone lying on the sidewalk and asked if they’d like some food and water. “They said yes, and so I went and got some food,” Ling says. “I don’t think I could have done that without the team’s support.” The inspiring thing is, the nonprofits Ling serves say the same about him.



Summer McAfee

Colleagues of Summer McAfee confess to being naturally drawn to her magnetic enthusiasm for service. And it's no wonder that they are. Over several years, her genuine dedication to social impact in Austin has taught her to harness that example for the betterment of the community she cares so deeply for. Over time she's recognized the ripple effects of leading others, on top of giving so much of her own time and talents — and it's paying off for several local nonprofits.

Summer's grandmother, Grace, set a strong example in her Panama community that deserves to be emulated. "If you walked down her block," says Summer, "everybody knew her name. They knew they could come get a warm meal from her no matter what — even when money was tight, she wasn't going to turn them away." That spirit of togetherness is something Summer carries with her, rallying those around her while going above and beyond in her own volunteer service toward causes like Dress for Success

Austin, the Delta Sigma Theta service sorority, and several Science, Technology, Engineering, and Math (STEM) education efforts.

"I think a big part of it, for me, is meeting people where they are," she says. In her workplace, Summer has perfected the art of volunteer coordination and motivation. Bringing dozens of volunteer opportunities into offices across the country over the years, she's found a way to engage her colleagues in goodness by organizing something for everyone — those with just a little time, those with a ton of time, those who are already passionate about a cause, and those who aren't sure where or how they want to contribute. "Even if you're not sure that one thing is going to be your ultimate jam, just try it out!" Summer says. "Commit to a few hours of volunteering and if it's not your thing, try another program or a different cause — eventually you will find something that you really love."

Christina Buckalew

Christina Buckalew laughs, thinking about the reason why she volunteers. “It’s all I’ve really known,” she says. “I’ve volunteered at churches and Bible camps, Austin Pets Alive!, the Georgetown Film Festival.” When she entered high school and began thinking about her career, Christina knew she wanted to do something with animals and started down a track to become a veterinary surgeon. Then, at that young age, she was diagnosed with a neuromuscular disease and realized her whole life would change.

But not her aspirations. Not her goals. Not her spirit.

Now in college, Christina discovered the equine therapy nonprofit ROCK, formerly the Ride On Center for Kids, after her dad pointed it out. “I wanted to be a surgeon for animals,” she says. “But that requires steady hands and a lot of schooling. And it just wasn’t right for me. Volunteering at ROCK, meeting all the professional women and men there, and making those connections since I’ve been there — I knew that it was the right choice for me to take a business career path.”

She treats volunteering like the ultimate internship. Through donating her time and her talents, Christina has gotten a real-world perspective on the business world while pursuing her studies. She simultaneously is benefitting her own career ambitions, filling her time with joy, and brightening the day of those she helps along the way. “I love talking to everybody. Going to a place where you meet so many different people, and nobody cares about what disability you have or who you used to be — who you are there is important to them all,” she says. “I never go home wondering if what I’m doing there actually matters.”

Christina has served at ROCK’s wel-

come station at least two days a week for years now and runs the craft activities at the summer camps. For her, it’s incredibly fulfilling. “What you learn through volunteering is just unmatched real-world experience,” she says. “Even if you’re in a place where your feelings may be shut off, accomplishment and achievement are things that will pull you out of that dark place. It’s amazing.”



Linda Medina-Lopez



Service has always been at the heart of Linda Medina-Lopez’s life. As an elementary school student, she woke up early each morning to take her post as a safety patrol leader, making sure other students were getting to school safely, and she did missionary work through her church. “I didn’t see it any other way,” she says. “And that just kind of stayed within me.”

Linda moved to Austin after college and immediately started looking for a place to give back and connect with others. She founded the Young Hispanic Professional Association of Austin in 2006 and a year later co-founded the El Paso in Austin Network. Linda now serves as the executive director at the Pflugerville Education Foundation (PEF), where her mission is to make sure every student in Pflugerville ISD has the tools and resources they need to reach their full potential. “We have a diverse community of students. Over 50% of our student population is At Risk and 75% of our campuses are Title 1. What many don’t realize is that Pflugerville ISD is

widespread and growing,” Linda says. Luckily, her talent for connection-building would be a key to driving PEF’s mission.

“A huge part of this work is creating relationships,” she says. “I’m connecting the dots a lot of times — connecting companies to the schools to volunteer, organizing in-kind donations, connecting teachers to grant opportunities they may not know to apply for.”

Early into her role at PEF, she discovered a solution to help drive these connections by building a menu of engagement opportunities that anyone could find. That menu is a tool for those ready to help themselves find a way to get involved, but Linda knows better than most that it’s personal relationships that often create those direct connections to giving. “Every company, every individual — they all have their own mission, vision, and timing,” she says. “It’s just a matter of finding that sweet spot and listening. What sparks their interest, what makes them light up? Then I can find the right match.”



Keith Kreeger

Artist Keith Kreeger creates ceramics that are chosen to adorn tables at many of Austin's most high-profile restaurants. His collections regularly sell out, and his creative accolades are too many to count. Many artists could be completely satisfied by simply running a successful studio and giving people joy through their creations, but Keith stands out in Austin's celebrated artistic community by taking things much further and developing inspired ways to use his platform for the betterment of his community.

From donating proceeds of sales to Austin-area nonprofits that he supports, like the Andy Roddick Foundation or Austin Bat Cave, to offering sought-after pieces for fundraising efforts, and even board service, Keith gives of himself with intention. His studio, his art, and his talents all go just a little bit further than you'd expect, and he uses his platform to lift up others for a reason.

"I think the big thing for me is understanding that my community goes further than just my clientele," he says. "I make objects that stand the test of time, that are part of a 30,000-year history of human beings making things. That plays a role in how I look at the world more broadly — the things I make are going to last a while, and I want to make sure that the causes I'm involved with are going to be here helping for a while too."

Keith invites nonprofit partners to join him for large events like East Austin Studio Tour, where thousands of people stroll through his space and can be exposed not only to his art, but also to the causes he's passionate about. He's also offered discounts on collections if customers will donate to nonprofits. The point, Keith will tell you, is the ripple effect: Igniting passion in others is his way of giving more, and inviting others to form connections of their own can create a masterpiece.

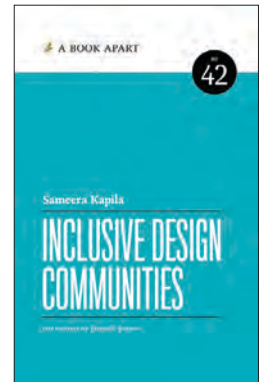
Sameera Kapila

Sameera Kapila has spent her career doing work across widely vast industries, from private and public education to the corporate world. Throughout her work in these various sectors, she began to notice how larger systems affect individual pathways — especially for those without privilege. This became even more apparent to her when she began teaching while pursuing her master’s degree in communication design. There were significantly different needs between students based on their backgrounds. This “aha” moment fed her passion toward helping to solve gaps in education.

Now, Sameera, who goes by Sam, works to help change those systems for the better. And as a published author and conference speaker, she’s showing others how to do the same. She recognizes how people can be overwhelmed with trying to affect change within these systems. “We see this giant, monolithic thing that we have no control over,” she says. “This system that’s going in one direction when we’re trying to stop it and get it to go in another direction.” She believes that giving locally is the answer. “If everybody did one thing locally, the local stuff would get better,” Sam says. “Then if you go to another city and everybody does something there, the results grow. That’s what’s going to actually impact change, instead of trying to tackle this giant monster.”

Sam gives back directly to nonprofits like Casa Marianella, a transitional housing program for immigrant families. As an immigrant herself, Sam understands her privilege and wants to give back to others who are dealing with tough circumstances. But in the bigger picture she believes in systemic change — the power behind educational systems, and

even corporate structures, is something Sam can wield for good. “If you’re just standing on the conveyor belt,” she says, “you’re moving in a direction without making any effort at all. If we all take those little changes, we can make it better inside.”



Sam’s recent book, *Inclusive Design Communities* examines how our identities intersect with our design practices to empower you to build the design industry you want to see.



Tarik Daniels

Tarik Daniels is a writer and artist who grew up in Detroit, Michigan. When a family member's suicide attempt sent shocks through his closest circle, he decided to use his talents to help others who may be in similar situations. "It hit really, really close to home," Tarik says. "Someone who I was so close with was having these feelings in silence, and I didn't have any awareness of what they were struggling with."

Once he got involved in suicide awareness work, Tarik realized that mental health issues often go unmentioned. Having a voice, and being able to be heard, was not only therapeutic for people struggling with their own mental health, he realized, but also for a lot of people in the LGBTQIA+ community. "Silence is really the 'why' for me," he says.

Tarik moved to Austin for the art scene and was inspired by both the creativity around him and the passion shown by the artists in the area. In 2016 he started his own nonprofit, called Whatsinthe-Mirror? to bring people of color together and to unite those in the LGBTQIA+ community through art. Today he hosts the Art HEALS Festival, which celebrates "art for impact" through exhibitions, performances, panel discussions, and workshops across a full weekend every summer. As Tarik has developed his own passion, he's helped others through one-on-one mentorship and affected change through organizing for social justice — always through an artistic lens, always with mental health and LGBTQIA+ rights as a focus.

He's working to make the playing field even. "We have to consider the systems that we're living in," he admits. "We want to make changes to make those systems more equitable. But we can't just wait for those things to happen, and we can't not help someone that's right next door

and needs us. We want to change bills, build a new LGBTQ youth center, make sure that black trans rights are in the books. But if you can make sure that one person gets home safely tonight? Both of those things have impact for change."



Véronica Rosas Fernández

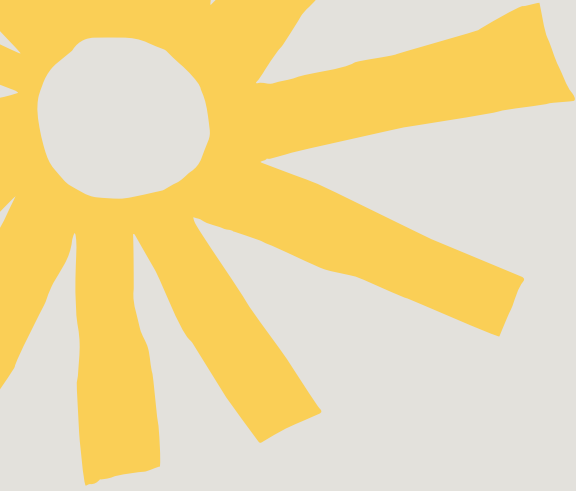


Véronica Rosas Fernández gives very thoughtfully, both in her personal and professional life. Over time, her giving has evolved. “At different times in your life you’re able to do different things,” she says. Her giving started with contributing to individual people, helping the East Austin community she grew up in and her local schools. As her path developed, Verónica realized she could leverage what she had to offer by engaging in board service and more strategic financial donations. Today, she helps lead the Hector & Gloria López Foundation (HGLF) as the chief operations officer, providing educational opportunities for Latino students across Texas while focusing on increasing Latino representation in faculty, administration and philanthropy.

“When you’re given so much, it’s almost impossible to not want to share it. It really is,” Verónica says. “Everybody wants the best bang for their buck, and to see the impact you can have on a larger scale — that’s important to me and my family. But we do

go back to helping the person next to you as well, and that’s what I’m teaching my kids.” As a first-time college graduate in her family, Verónica’s personal philanthropy aligns with her position at HGLF. She’s passionate about making sure that young people in her community have access to education and can see a path for themselves through others that may have similar lived experiences.

Sometimes that looks like a formal mentorship, but Verónica believes that often that perspective is much more informal. Quite simply, sometimes philanthropy looks like people around you helping you get where you want to go — but there is a strategy for giving effectively. “If you’re given a talent, you need to share it,” Verónica says. “But you can’t give talent that you don’t have, right? So it’s important at the beginning of your career to give to yourself and make sure you’re as strong as possible. Then you can continue to fully give back to the organizations you support.” ●



Nonprofits to Know

More than 700 local nonprofits participate in Amplify Austin Day, coming together over 24 hours to promote philanthropic giving and to raise funds for the important causes they support. In the advertising pages that follow, get to know a few of those organizations that are working to address our city's needs and make our area a more vibrant place to live, learn, and play.

DISCOVER ONE YOU THAT MATCHES YOUR VALUES OR PASSIONS? SUPPORT THEM WITH A DONATION ON AMPLIFY AUSTIN DAY, MARCH 1-2.



Austin PBS



MISSION

Austin PBS educates, entertains, and engages children and adults in Central Texas by providing distinctive media experiences that matter and reflecting Austin’s uniqueness and creativity to the world.

KEY SERVICES PROVIDED

As the only locally owned and operated public television station in Central Texas, Austin PBS uses media for good to inspire thoughtful discussion and affect positive community change through programming, digital resources, outreach projects, hands-on workshops, and community events. Austin PBS showcases PBS’s family-friendly national programming and creates innovative local content that reflects and celebrates Austin. Austin PBS is also helping address critical needs in early education and advanced learning in Central Texas.

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/austinpbs

P.O. Box 7158
Austin, TX 78713
737-707-3370
austinpbs.org



Goodwill Central Texas

MISSION

For six decades, Goodwill Central Texas has relentlessly focused on a single goal: transforming generations by empowering people through education, career training, and work.

KEY SERVICES PROVIDED

We provide opportunities for people in our community who face obstacles to sustainable employment: people who have disabilities, people lacking education, people with criminal backgrounds, people facing homelessness, and youth lacking opportunity.

Services include job placement, occupational skills training, case management, career readiness training, digital literacy, and basic needs support. Goodwill Central Texas operates the Goodwill Excel Center (a dropout recovery charter high school with five campuses), the Goodwill Career and Technical Academy (a Texas Workforce Commission–approved training provider for occupational skills training services), GSG Talent Solutions (a full-service temporary and temp-to-hire staffing company), and a wide array of comprehensive workforce services. Individuals who would otherwise be unemployed can secure a job and increase the economic self-sufficiency of their families.



EVENTS AND OPPORTUNITIES

UFCU BRIDGE FUND

Your Amplify Austin gifts will provide emergency funds for basic needs to keep the people Goodwill serves in school, training programs, and jobs.

Your drop-offs provide jobs!
Convenient locations here:
goodwillcentraltexas.org/locations

And we keep almost 80% out of the landfill!

Good Friends of Goodwill — Qualify for our exciting new giving society with a donation of \$500 or above.

A Good Night for Goodwill — Fall 2023 date will be announced soon!



1015 Norwood Park Blvd.
Austin, TX 78753
512-682-9410
goodwillcentraltexas.org

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/goodwill-central-texas

Saint Louise House



SAINT LOUISE HOUSE

Build. Believe. Become.

MISSION

Saint Louise House is a nonprofit organization dedicated to the success of women and their children moving from homelessness to healthy, independent lives. We strive to empower women and their children to overcome homelessness for generations to come.

OUR APPROACH



HOUSING

With stable housing as the key to economic security, families can confidently take steps toward their goals.



PARTNERSHIP

Staff empowerment partners walk alongside each family to support them and help them identify their own strengths. They connect families to resources for reaching their employment and education goals, and building life-long skills such as parenting, financial literacy and more.



WRAPAROUND SERVICES

We provide mothers and children highly individualized support for meeting basic needs, accessing community resources, and achieving their goals. Services include life skills workshops, children's activities supporting social and emotional development, and direct support such as a food pantry, bus passes and flexible funds.

SUPPORT SAINT LOUISE HOUSE

Children's Activities Fund



Childcare
Tutoring
SEL Groups
Children's Activities During School Breaks
Music Therapy and Enrichment

Graduation Fund



Moving Costs
Initial Housing Costs:
Deposit, Rent

Family Basic Need's Fund



Food Pantry
Household Supplies
Beds and Sofa for Each Family
Computer for Every Family
Bus Passes

512.302.0027

P.O. Box 150637 Austin, TX 78715

info@saintlouiseshouse.org



@saintlouiseshouse

@stlouiseshouse

@StLouiseHouse

Give during Amplify Austin, March 1-2, 2023
amplifyatx.org/organizations/saint-louise-house



The Y is the leading nonprofit committed to strengthening communities by connecting all people to their potential, purpose and each other. Together with you and your neighbors, we can make a meaningful and measurable difference in the lives of people and communities in the Austin area. We motivate people to join in, get involved and take action.



7,000

Seniors combated isolation to stay active and engaged through in-person and virtual programs at the Y



60,000+

Individuals practiced healthy habits and built community through membership at the YMCA of Austin



4,519

Students worked toward their fullest potential in YMCA Afterschool programs



415

Teens found meaningful work with the YMCA of Austin. For many, this was their first job



67

Differently abled young people shared in the joy of adaptive dance, sports, camp, and swimming at the Y



\$1.8 million

in financial assistance enabled more people to benefit from Y programs and memberships



LEARN MORE HERE

Big Brothers Big Sisters



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/big-brothers-big-sisters-of-central-texas

MISSION

To create and support one-to-one mentoring relationships that ignite the power and promise of youth.

KEY SERVICES PROVIDED

BBBS creates and supports strong and caring relationships between adult volunteers (Bigs) and children (Littles) that change kids' lives for the better, forever. Volunteers in the BBBS mentoring program commit to meeting with their Little 3-4 times per month for a minimum of one year.

BBBS serves hundreds of children in Travis, Williamson, and Hays counties. Last year, more than 93% of the children served by BBBS planned to finish high school and 97% of them improved or maintained their grades.

4800 Manor Road, Bldg. K
 Austin, Texas 78723
 512-472-5437
BigMentoring.org



Central Texas Food Bank



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/central-texas-food-bank

MISSION & SERVICES

Every day, more than 430,000 Central Texans aren't sure where their next meal will come from. For them, the last few years have been even more challenging than usual. And the higher cost of living is making things even harder. That's why the Central Texas Food Bank is here to nourish hungry people and lead the community in the fight against hunger. The increased demand for our services continues to strain our resources. Your donation to the Food Bank during Amplify Austin will help us restock our shelves and be prepared to serve our neighbors in need, no matter what comes next.

We can end hunger in our community, but we need your help during Amplify Austin.

Amelia Long, Director of
 Community Engagement
along@centraltexasfoodbank.org
centraltexasfoodbank.org



College Forward



MISSION

College Forward coaches underserved, motivated students to achieve the benefits of higher education and a college degree through its signature College Access, Success, and Summer Bridge Programs.

OUR STORY

College Forward, now a part of College Possible, coaches underserved students to achieve the benefits of higher education and a postsecondary degree. Since 2003, our near-peer coaching model has served over 16,000+ students and propelled 2,000+ through their higher education goals. What started as a small college access service at Hays High School has grown into one of the nation’s leading postsecondary access and success programs in the nation. Our strategic partnerships leverage our primary directive to put students first.

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/college-forward-now-part-of-college-possible

P.O. Box 142308
Austin, TX 78714
collegeforward.org



The Fair Deed Project



MISSION & SERVICES

Our mission is to fully remove racial restrictive covenants from deed restrictions. This is a long, tedious and expensive process. We do the research, educate the community, and do the hard work of advocacy. We want to raise the funds necessary to remove these restrictions from deeds all across the city, state, and country. Our goal is to make the process simple and free to every property owner so that there are no barriers to making every deed a fair deed—free of racial restrictive covenants.

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/the-fair-deed-project

Robie Dodson, President
512-565-4701
info@thefairdeedproject.org
thefairdeedproject.org



Health Alliance for Austin Musicians (HAAM)



Guitarist Alex Wein at the HAAM Loves You Healthcare Clinic, in partnership with Estes Audiology.

MISSION

The Health Alliance for Austin Musicians provides access to affordable healthcare for greater Austin’s low-income, working musicians, with a focus on prevention and wellness.

KEY SERVICES PROVIDED

Many Austin musicians are self-employed and have no access to health insurance or basic healthcare. They often work multiple jobs and struggle to pay for basic needs such as food, clothing and shelter, with nothing left for healthcare.

That’s where HAAM comes in. Services include routine dental work, doctor visits and prescriptions, psychiatric counseling sessions, eye exams, out-patient procedures, specialist referrals, hearing screenings, basic needs assistance, and more.



3036 S. 1st St.
Austin, TX 78704
myhaam.org

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/health-alliance-for-austin-musicians

HopeAustin



MISSION

We endeavor to ensure all Central Texas students know the health, comfort, and opportunity that is food security.

KEY SERVICES PROVIDED

Through our weekly service to our students, we endeavor to ensure all our students are well nourished so they can learn. We have eight distinct programs set up where we can meet each of our students on their journey, so they can reap the benefits of the quality education we have here in Central Texas.

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/hopeaustin

512-788-0978
Hope4Austin.org



Marbridge Foundation



MISSION

Marbridge is a nonprofit residential community that offers transitional and lifetime care to adults with a wide range of cognitive disabilities and provides them opportunities to achieve a whole new life.

KEY SERVICES PROVIDED

Our vibrant campus provides residential care for 275 adults with cognitive and intellectual disabilities. The unique 200-acre campus consists of three interconnected communities where varying levels of care are provided from independent and semi-independent care to assisted living to skilled nursing care. Marbridge offers residents and their families the security of a long-term continuum of care for each individual based on their unique needs.

2310 Bliss Spillar
Manchaca, TX 78652
512-282-1144
marbridge.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/marbridge

Mobile Loaves & Fishes



MISSION & SERVICES

Mobile Loaves & Fishes is a social outreach ministry that empowers communities into a lifestyle of service with the homeless. Our mission to provide food and clothing, cultivate community, and promote dignity to our homeless friends is accomplished through our core programs: Community First! Village, Community Works, and our Truck Ministry. Since 1998, we have built relationships and learned what our friends need—to be settled in a safe place with people who care. Our Community First! Village is a 51-acre master planned community providing affordable, permanent housing and a supportive community for men and women coming out of chronic homelessness.

9301 Hog Eye Road, Ste. 950
Austin, TX 78724
donate@mlf.org
mlf.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/mobile-loaves-fishes

The Salvation Army



MISSION

Inspired by our Christian mission, we offer the resources and support to lift up our neighbors in crisis. As the largest nonprofit provider of emergency shelter in Central Texas, annually we serve more than 10,000 men, women, and children with shelter, addiction rehabilitation, clothing, meals, holiday support, and direct client assistance. Each year we successfully case manage hundreds from crisis to stability and self-sufficiency.

KEY SERVICES PROVIDED

The Salvation Army exists to meet human need wherever, whenever, and however we can. Our areas of focus in Central Texas include providing shelter for families and individuals, offering financial assistance to keep our neighbors from losing their homes, and bringing holiday cheer to more than 8,000 children through our Angel Tree program.



4700 Manor Road
 Austin, TX 78723
 512-605-1410
doingmostgood.org/ATX

➔ Give during Amplify Austin March 1-2
amplifyatx.org/organizations/the-salvation-army-austin

Street Youth Ministry of Austin



MISSION

To know, love, and serve street-dependent youth so they achieve more stability, sobriety, and social and emotional well-being.

KEY SERVICES PROVIDED

We all know homelessness is a central issue in Austin. We focus on one small but high potential piece: helping street-dependent young adults and their children find hope and stability. Diverse clients ages 28 and under find practical support and, more importantly, guidance counseling for the long haul. Clients are helped to envision, then build a brighter future and learn the skills that equip them to set and achieve goals—find housing, re-enter the workforce, and recover from substance abuse. Clients who engage deeply in guidance perform two to four times better than clients who do not.



408 W. 23rd St. Basement
 Austin, TX 78705
 512-553-3796
SYMin.org

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/street-youth-ministry

ACT NOW

Our Hill Country Springs are Going Dry



2021

2022



OUR MISSION

The Watershed Association conserves and advocates for the protection of Land and Water. All Texans have experienced the impact of incredible growth in our region and the effects of more frequent droughts and floods that threaten our iconic springs, creeks and rivers.

For 26 years, the Watershed Association has been engaging diverse stakeholders and building community partnerships to scale watershed stewardship through land conservation, policy and advocacy, scientific research, and nature based experiential education.

The Watershed Association is a non-profit organization located in the heart of the Texas Hill Country, born out of a love for water. Donate now to help us protect the vital life of the Hill County.

➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/wimberley-valley-watershed-association



**Serving the Central Texas Community
 for more than 70 years**

**Completing families
 through our
 adoption program**

**Lending a hand in
 times of need through
 disaster response**

**Preventing more
 homeless animals
 through spay/neuter**

**Educating and engaging
 the community to be
 part of the solution**

Learn more at austinhumanesociety.org  124 W. Anderson Lane | Austin, TX 78752



Austin Clubhouse

MISSION

Austin Clubhouse exists to provide acceptance and empowerment so adults living with mental health diagnoses can pursue personal goals and play a meaningful role as co-workers, colleagues, family members, neighbors, and friends.

610 E. 45th St.
Austin, TX 78751
512-925-5877
austinclubhouse.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/austin-clubhouse



Emancipet

MISSION

We make veterinary care affordable and accessible for everyone. Over 300,000 Austin pets live with families who cannot afford veterinary care. Emancipet gives pets longer, healthier lives with the people who love them.

philanthropy@emancipet.org
512-956-4748
emancipet.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/emancipet



Happy Hearts Dog Rescue

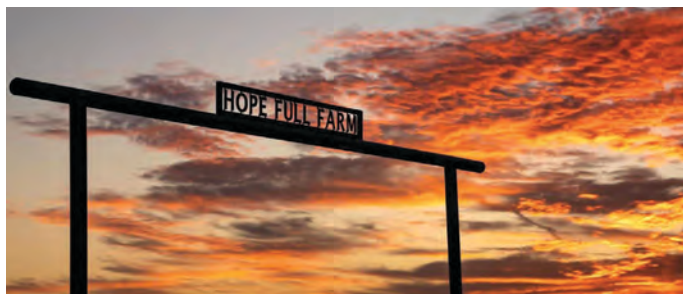
MISSION

It is HHDR's mission to find loving homes for discarded dogs in desperate need of a chance to feel safe and loved. We've been bringing families together since 2018.

happyheartdogrescue@gmail.com
happyheartdogrescue.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/happy-hearts-dog-rescue



Hope Full Farm

MISSION

Hope Full Farm is dedicated to growing high quality, nutrient dense produce through regenerative agriculture to address food insecurity among Central Texas students and their families. It also supports apprenticeship opportunities for new farmers committed to these sustainable practices.

9909 Brodie Lane, Ste. 160 #1201
Austin, TX 78748
info@hopefullfarm.org
hopefullfarm.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/hope-full-farm



Hospice Austin

MISSION

Hospice Austin is a nonprofit organization that eases the physical, emotional, and spiritual pain of any person in our community facing the final months of a serious illness by providing expert and compassionate care, education and bereavement support.

4107 Spicewood Springs Road
 Austin, TX 78759
 512-342-4700
 HospiceAustin.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/hospice-austin



Lirios Pediatrics

MISSION

The mission of Lirios Pediatrics is to improve the well-being of uninsured children by providing them with free, equitable, comprehensive, and high-quality healthcare within the Greater Austin area.

Monica L. Simmons, MSN, RN-CPN
 4201 S. Congress Ave., Ste. 202
 Austin, TX 78745
 512-502-5205
 info@liriospediatrics.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/lirios-pediatrics-free-care-for-kids



Literacy First

MISSION

Literacy First provides high-impact tutoring to children in the early grades so they may realize their full potential with regard to education, economic opportunity, civic engagement, and personal development.

literacyfirst.org
 support.literacyfirst@austin.utexas.edu



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/literacy-first



National Pet Advocacy and Welfare Society

MISSION

NPAWS' Pet Positive Movement is working to end normalized pet cruelty by saving tails, ears, toes, and more. Ending needless actions such as tail docking, ear cropping, and declawing.

10900 Research Blvd.,
 Ste. 160C #1254, Austin, TX
 512-200-4378
 npaws.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/npaws



Red Line Parkway Initiative

MISSION

Our mission is to plan, fund, implement, and activate the Red Line Parkway, a planned 32-mile trail and linear park along the CapMetro Red Line from downtown Austin to Leander.

P.O. Box 2332, Austin, TX 78768
512-537-6778
redlineparkway.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/red-line-parkway-initiative



ROCK, Ride On Center for Kids

MISSION

ROCK's mission is to improve independence and life skills in partnership with the horse. We provide equine-assisted services to children, adults, and veterans with physical and cognitive challenges.

2050 Rockride Lane, Georgetown, TX 78626
512-930-7625
ROCKride.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/r-o-c-k-ride-on-center-for-kids

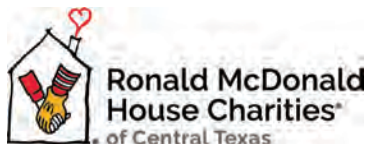


Ronald McDonald House Charities of Central Texas

MISSION

The mission of Ronald McDonald House Charities of Central Texas is to create, find, and support programs that directly improve the health and well-being of children and families.

1315 Barbara Jordan Blvd.
Austin, TX 78723
512-472-9844
rmhc-ctx.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/ronald-mcdonald-house-charities-of-central-texas



Senior Access

MISSION

At Senior Access, our vision is to ensure that every senior in our communities has access to essential services. We provide free transportation and support services that enhance independence and quality of life for all of our senior clients. We currently work with over 1,300 seniors in the Round Rock, Pflugerville, Hutto, East Austin, and Manor areas of Central Texas. The following are FREE services to our clients: personal transportation, minor repairs, filling out applications, personal visits, and telephone calls.

admin@senioraccesstx.org
senioraccesstx.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/senior-access



Society For Animal Rescue and Adoption

MISSION

SARA seeks to help as many animals as possible no matter the species, temperament, or special health needs. This is reflected in our motto: unconditional life.

info@sarasanctuary.org
830-401-0280
sarasanctuary.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/society-for-animal-rescue-adoption



Southwest Key Program

MISSION

The Southwest Key GO Program is a college completion program dedicated to serving the graduates of East Austin College Prep (EAPrep).

6002 Jain Lane
Austin, Texas 78721
512-462-2181
southwestkey.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/southwest-key



Todos Juntos Learning Center

MISSION

Todos Juntos was created by and for immigrant mothers and their children to support their academic and social well-being through education, empowerment, and community support.

P.O. Box 41213
Austin, TX 78704
todosjuntoslc.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/todos-juntos-learning-center



Torch Literary Arts

MISSION

Torch Literary Arts publishes and promotes creative writing by emerging and experienced Black women writers and provides resources and opportunities for advancement through literary arts.

5540 N. Lamar Blvd. #39
Austin, TX 78756
contact@torchliteraryarts.org
TorchLiteraryArts.org



➔ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/torch-literary-arts



Wild Spirit Wild Places

MISSION

Wild Spirit Wild Places creates connections and builds a community committed to protecting the expansive wild lands of Texas through conservation and education efforts.

Karen Looby
Wild Spirit Wild Places Foundation | CEO
512-751-1590
karen@wildspiritwildplaces.org
wildspiritwildplaces.org



➤ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/wild-spirit-wild-places



University High School & Keystone APG: Youth Programs of Austin Recovery

2007 University Ave
Austin, TX 78705
512-382-0072
info@austinrecovery.org
austinrecovery.org



➤ Give during Amplify Austin Day, March 1-2
amplifyatx.org/organizations/austin-recovery-network



You can Amplify Austin live and in person at



Party with a Purpose

3.2.23 | JW MARRIOTT | AUSTIN, TX

Save the lives of children with congenital heart defects.



Can't make it? Donate now at HeartGift.org/donate



Integral Care

SUPPORT

MENTAL HEALTH

in Austin.

Learn more at IntegralCare.org
Free 24/7 Helpline **512-472-HELP (4357)**

Integral Care's mission is to improve the lives of people affected by behavioral health and developmental and/or intellectual challenges.

amplifyatx.org/organizations/integralcare



Texas Firewalkers is a non-profit, 501.c.3 charitable organization that aids families displaced by residential fire, supports First Responder incidents and provides hot meals to communities effected by natural disaster across Texas. Texas Firewalkers created a safety network to provide a disaster deployment response that is funded by your donations and our annual fundraising events.

100% Volunteer Organization **DONATE NOW**
Central Texas Based
Serving all of Texas

To learn more:
www.TexasFirewalkers.org
 Text "TFWCares" to 44321 to donate




Turn Your Passion Into Impact

Become a Fundraising Champion for Amplify Austin Day

This easy peer-to-peer fundraising program is available for everyone. Simply select the nonprofits you want to support and share the news with your friends and family. I Live Here I Give Here will provide you with tools, resources, and hands-on assistance to help you make your greatest impact on Central Texas.

Sign up to Fundraise at AmplifyATX.org

I Live Here I Give Here

Amplify Austin Day

March 1-2
6pm until 6pm





Austin Club House
 512-925-5877
 austinclubhouse.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/austin-clubhouse
Human Services



Austin Humane Society
 512-685-0150
 austinhumanesociety.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/austin-humane-society
Animal Care & Services



Austin PBS, KRLU-TV
 512-475-9017
 austinpbs.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/austinpbs
Public Media



Big Brothers Big Sisters
 512-472-5437
 bigmentoring.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/big-brothers-big-sisters-of-central-texas
Youth & Children



Central Texas Food Bank
 512-220-2680
 centraltexasfoodbank.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/central-texas-food-bank
Basic Needs



College Forward
 collegeforward.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/college-forward-now-part-of-college-possible
Education & Literacy



Created Woman
 737-231-1830
 createdwoman.net
 ➔ Give on March 1-2: amplifyatx.org/organizations/created-woman-foundation
Religion, Faith & Spirituality



Emancipet
 512-956-4748
 emancipet.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/emancipet
Animal Care & Services



The Fair Deed Project
 512-565-4701
 thefairdeedproject.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/the-fair-deed-project
Human Rights, Civil Rights & Advocacy



GirlForward
 773-856-0598
 girlforward.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/girlforward
Education & Literacy



Goodwill Central Texas
 512-682-9410
 goodwillcentraltexas.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/goodwill-central-texas
Human Services



Happy Hearts Dog Rescue
 469-878-2176
 happyheartdogrescue.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/happy-hearts-dog-rescue
Animal Care & Services



Health Alliance for Austin Musicians (HAAM)
 512-541-4226
 myhaam.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/health-alliance-for-austin-musicians
Health Care & Wellness



HeartGift
 512-330-4988
 heartgift.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/heartgift
Health Care & Wellness



Hope Food Pantry Austin
 hopefoodpantryaustin.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/hopefoodpantryaustin
Basic Needs



Hope Full Farm
512-800-3604
hopefullfarm.org
➔ Give on March 1-2: amplifyatx.org/organizations/hope-full-farm
Basic Needs



HopeAustin
512-788-0978
board@hope4austin.org
hope4austin.org
➔ Give on March 1-2: amplifyatx.org/organizations/hopeaustin
Basic Needs



Hospice Austin
512-342-4779
development@hospiceaustin.org
hospiceaustin.org
➔ Give on March 1-2: amplifyatx.org/organizations/hospice-austin
Health Care & Wellness



Integral Care
512-440-4037
icdonate.org
➔ Give on March 1-2: amplifyatx.org/organizations/integralcare
Health Care & Wellness



Joshua's Stage
512-825-2744
joshuasstage.org
➔ Give on March 1-2: amplifyatx.org/organizations/joshua-s-stage
Arts & Culture



Lirios Pediatrics: Free Care For Kids
512-502-5205
info@liriospediatrics.org
liriospediatrics.org
➔ Give on March 1-2: amplifyatx.org/organizations/lirios-pediatrics-free-care-for-kids
Youth & Children



Literacy First

Literacy First
support.literacy@austin.utexas.edu
literacyfirst.org
➔ Give on March 1-2: amplifyatx.org/organizations/literacy-first
Education & Literacy



Marbridge Foundation
512-282-1144
marbridge.org
➔ Give on March 1-2: amplifyatx.org/organizations/marbridge
Human Services



Mobile Loaves & Fishes
512-551-5542
donate@mlf.org
mlf.org
➔ Give on March 1-2: amplifyatx.org/organizations/mobile-loaves-fishes
Housing, Shelter & Homelessness



National Pet Advocacy and Welfare Society (NPAWS)
512-200-4378
hello@npaws.org
npaws.org
➔ Give on March 1-2: amplifyatx.org/organizations/npaws
Animal Care & Services



O.P. Veteran
1-800-273-8255
paul.martin@opveteran.org
opveteran.org
➔ Give on March 1-2: amplifyatx.org/organizations/o-p-veteran
Military & Veterans



Red Line Parkway Initiative
512-537-6778
tom@redlineparkway.org
redlineparkway.org
➔ Give on March 1-2: amplifyatx.org/organizations/red-line-parkway-initiative
Health Care & Wellness



ROCK, Ride On Center for Kids
512-930-7625
karah@rockride.org
rockride.org
➔ Give on March 1-2: amplifyatx.org/organizations/r-o-c-k-ride-on-center-for-kids
Health Care & Wellness



Ronald McDonald House Charities Of Central Texas
512-472-9844
development@rmhc-ctx.org
rmhc-ctx.org
➔ Give on March 1-2: amplifyatx.org/organizations/ronald-mcdonald-house-charities-of-central-texas
Health Care & Wellness



Saint Louise House
512-302-0027
mkiehn@saintlouiseshouse.org
saintlouiseshouse.org
➔ Give on March 1-2: amplifyatx.org/organizations/saint-louise-house
Housing, Shelter & Homelessness



The Salvation Army - Austin

512-605-1410
 alexandra.nissim@uss.salvationarmy.org
 doingmostgood.org/atx
 ➔ Give on March 1-2: amplifyatx.org/organizations/the-salvation-army-austin
Basic Needs



Senior Access

512-470-3943
 admin@senioraccessstx.org
 senioraccessstx.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/senior-access
Seniors



Society For Animal Rescue & Adoption

830-401-0280
 info@sarasanctuary.org
 sarasanctuary.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/society-for-animal-rescue-adoption
Animal Care & Services



Southwest Key Programs

512-462-2181
 donations@swkey.org
 southwestkey.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/southwest-key
Youth & Children



Street Youth Ministry

512-553-3796
 terry@streetyouthministry.org
 symin.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/street-youth-ministry
Housing, Shelter, & Homelessness



Texas Fire Walkers

512-677-4839
 info@texasfirewalkers.org
 texasfirewalkers.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/texas-firewalkers
Basic Needs



Todos Juntos Learning Center

512-804-8658
 todosjuntoslc.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/todos-juntos-learning-center
Education & Literacy



Torch Literary Arts

512-350-0959
 contact@torchliteraryarts.org
 torchliteraryarts.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/torch-literary-arts
Arts & Culture



University High School & Keystone APG: Youth Programs of Austin Recovery

512-382-0072
 info@austinrecovery.org
 austinrecovery.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/austin-recovery-network
Education & Literacy



The Watershed Association

512-722-3390
 admin@wimberleywatershed.org
 wimberleywatershed.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/wimberley-valley-watershed-association
Environment, Conservation & Sustainability



West Austin Youth Association

512-473-2528
 jmcswain@waya.org
 waya.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/west-austin-youth-association
Youth & Children



Wild Spirit Wild Places

512-751-1590
 karen@wildspiritwildplaces.org
 wildspiritwildplaces.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/wild-spirit-wild-places
Environment, Conservation & Sustainability



YMCA Greater Austin

512-322-9622
 austinymca.org
 ➔ Give on March 1-2: amplifyatx.org/organizations/ymca-of-austin
Human Rights, Civil Rights & Advocacy

For a full list of nonprofits participating in
 Amplify Austin Day on March 1-2,
 visit AmplifyATX.org.

**I Live Here
I Give Here®**

**You love where
you live, now love
where you give.**



I Live Here I Give Here connects individual donors and volunteers with local causes they care about. Our community-wide events and year-round programs for businesses, nonprofits, and individuals make giving back to the community you love possible for everyone.

So, what's the impact? Thanks to programs like Amplify Austin Day, I Live Here I Give Here has activated more than 200,000 Central Texans to help raise \$118.9 million for 1,327 local nonprofits since 2007.

Take Action: Engage, Volunteer, Donate

ILiveHereIGiveHere.org



austin monthly

is passionate about Austin.

We're proud to give where we live in our support of I Live Here I Give Here and Austin-area nonprofits.



Giving Day Game Plan

Amplify Austin Day kicks off at 6 p.m. on March 1 and runs through 6 p.m. on March 2. But take it from us, 24 hours can fly by! Set your giving strategy early to maximize your impact for the biggest giving event in Central Texas. Follow the steps here to plot your plan now.

Step 3: Using your list of values, start your nonprofit search at AmplifyATX.org.

AmplifyATX.org is where you will make your donation during Amplify Austin Day. It's a year-round resource that helps you discover local nonprofits by keyword or cause category*. Using the list you created in Step 2, visit the website's search tool to start finding nonprofits. There are 700+ organizations to learn about so give yourself extra time with this step.

*You can see a full list and explanation of Cause Categories on page 3.

The nonprofits that match my interests are:

Step 4: Decide which nonprofits you will give to for Amplify Austin Day.

Now it's time to combine Step 1 and Step 3 to finalize your giving list. Divide your budget by the number of nonprofits that you want to give to. The minimum donation on AmplifyATX.org is \$5.

I'm giving \$ _____ to _____

I'm giving \$ _____ to _____

I'm giving \$ _____ to _____

I'm giving \$ _____ to _____

I'm giving \$ _____ to _____

Maximize your impact! You can support every participating nonprofit with a \$10 donation to the I Live Here I Give Here Amplify Fund — the largest community fund in Central Texas.

Step 1: Set your giving day budget.

Did you know the average person donates 1-6% of their annual income to charity? Now, set your own budget for what you can comfortably donate on Amplify Austin Day.

This year, I can give \$ _____

Step 2: Identify what is most meaningful to you

It can be challenging to decide which nonprofits to support when there are so many in need. One great way to start is by thinking about what things matter most to you.

The things I value most are:

Step 5: Find out if your company offers a match or will be participating as an Amplify Austin Day Business Fundraiser.

This small step can help double or sometimes even triple your donation!

A - Yes, my company is participating.

B - No, they are not, but I want them to.

C - This step does not apply to me.

If you checked answer B, you can put your HR or Leadership team in contact with I Live Here I Give Here by emailing erin@ilivehereigivehere.org

Step 6: Let your friends know about Amplify Austin Day.

Help encourage your friends and family to set their giving day game plan too. You can also sign up to become a Fundraising Champion and ask your friends to donate directly to your Amplify Austin Day fundraising page in support of your nonprofit choices.

The people I want to join me in giving back are:

You can learn more about how to become a Fundraising Champion at AmplifyATX.org.





One Donation to Fund Them All

This Amplify Austin Day



Donations to the **I Live Here I Give Here Amplify Fund** support every nonprofit on the AmplifyATX.org platform. Thanks to The Fund, most nonprofits were reimbursed for their costs to participate on Amplify Austin Day and hundreds received additional cash incentives. To date, The Fund has given \$12 million back to these nonprofits on Amplify Austin Day.

*Donate to The Fund
directly or at checkout on
AmplifyATX.org*



Amplify Austin Day

The biggest giving event in Central Texas



March 1-2
6pm until 6pm



GET READY TO

Amplify Good



I Live Here
I Give Here®

Amplify Austin Day

The biggest giving event in Central Texas

March 1-2

6pm until 6pm

You have the power to shape your community. Making a donation on Amplify Austin Day supports hundreds of local nonprofits and amplifies what makes Austin and Central Texas so good.



**Donate now at
AmplifyATX.org**